EXHIBIT A

FOUNDATIONS OF BUSINESS MANAGEMENT – This course introduces students to the role of business in a global society and to the major functions of the firm.

Learning Outcomes
After completing this course, students should be able to:
1. Describe the nature and functions of U.S. business organizations in our socioeconomic system and the impact of globalization.
2. Recognize ethical issues and formulate ethical and socially responsible responses.
3. Differentiate the forms of business ownership and recognize the importance of entrepreneurs and small business to the economy.
4. Explain the management process (planning, organizing, directing and controlling).
5. Compare different organizational structures.
6. Distinguish among the functions of human resource management and compare various theories of employee motivation.
7. Discuss the marketing process and the components of the marketing mix for a given product or service.
9. Identify the role of financial markets in funding business and distinguish between debt and equity financing.

Throughout this course students will be assessed based on their ability to communicate, orally or in writing, their understanding of the above topics.

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INTRODUCTION TO COMPUTER INFORMATION SYSTEMS AND TECHNOLOGIES - This course is designed to introduce students to the use and application of computer information systems in business.

Learning Outcomes
After completing this course students should be able to:
1. Describe the basics of information systems and explain how they are used in business.
2. Explain the role that information systems play in different organizations.
3. Identify business problems and opportunities that can benefit from the application of information technology.
4. Demonstrate competency in information technology and its application to business.
5. Analyze case studies using computer applications.
6. Demonstrate awareness of the social and ethical issues related to the use of information systems technologies.
7. Examine the crucial role that information systems play in your career and in business and society.
FUNDAMENTALS OF BUSINESS LAW - An introduction to law and its relationship to business.

Learning Outcomes
After completing this course, students should be able to:
1. Describe the roles of the legislative, executive and judicial branches in creating legal rules.
2. Compare and contrast methods for the resolution of business disputes.
3. Recognize basic legal issues in the areas of business contracts, torts, business crimes and intellectual property, and state the basic legal rules applicable thereto using appropriate legal terms.
4. Analyze legal problems commonly associated with contractual relations of commercial enterprises, identifying the legal issues that are presented and the legal rules that apply, and describing the factors a business person should consider in deciding upon a course of action in such circumstances.
5. Recognize the relationship between and the differences that exist in the legal, ethical and social responsibilities of business.

FUNDAMENTALS OF ACCOUNTING I - Introduces students to the fundamentals of financial accounting including: the accounting cycle; fundamental concepts of accounting for business transactions; allocation, estimation, and accrual procedures; and preparation and analysis of financial statements for sole proprietorships.

Learning Outcomes
After completing the course, students should be able to:
1. apply principles of accrual-basis accounting and the accounting cycle;
2. identify, classify, describe and record common financial transactions in accordance with accepted accounting principles;
3. account for and report current assets and liabilities;
4. prepare basic financial statements and interpret their contents;
5. apply basic accounting principles to the analysis of financial statements and present the results thereof; and
6. recognize the importance of internal control.

FUNDAMENTALS OF ACCOUNTING II: Builds upon the concepts taught in Fundamentals of Accounting I to introduce topics including: procedures specific to partnerships and corporations; accounting for equity and long-term assets and liabilities; the statement of cash flows; and the differences between managerial and financial accounting.
Learning Outcomes

After completing the course, students should be able to:

1. prepare financial statements specific to partnership and corporate forms of organization;
2. account for and report non-current assets, non-current liabilities and equity;
3. prepare and analyze the statement of cash flows;
4. distinguish between managerial and financial accounting; and
5. evaluate financial performance and position by applying tools and techniques of financial statement analysis and present the results thereof.