The LaGuardia
VALUE

FAST FACTS
about LaGuardia Community College

DARE TO DO MORE

31-10 Thomson Avenue
Long Island City, NY 11101
718-482-5010
www.laguardia.edu
Over 48,000 students from more than 150 countries come to LaGuardia Community College each year.

More than 70% of LaGuardia students have an annual family income under $25,000.

Lifetime earnings increase more than $400,000 for students with an associate degree.

Although community colleges serve the most academically and financially challenged students in our nation, private research colleges receive five times more funding per student.

Over the past decade, the LaGuardia Community College Foundation has raised more than $11 million toward student scholarships, student emergency funds, and new initiatives aimed at enhancing student success.

LaGuardia’s Business Services Programs have helped more than 18,800 small businesses grow and created over 7,700 jobs in little more than a decade.

LaGuardia is a national voice on behalf of community colleges, and we have gained support from influential foundations such as Goldman Sachs, Kresge, Henry Luce, Carroll and Milton Petrie, Tortora Silcox Family, Bill and Melinda Gates, Robin Hood and Ford.

### Enrollment: 48,946 (Fall 2013)

- Degree Students: 19,770 (40%)
- Non-Degree Students: 29,176 (60%)

### Where Do Our Students Come From?

- Less than $25,000: 8,272 (55%)
- More than $25,000: 585 (4%)
- Living with Parents: 3,104 (21%)
- Living away from Parents: 2,548 (17%)

### Race/Ethnicity

- Asian: 4,236 (22%)
- White: 2,857 (14.9%)
- Black: 3,852 (20.1%)
- Hispanic: 8,126 (42.3%)
- Other: 140 (0.7%)

### Students With Family Income Above and Below $25,000

- Living with Parents:
  - Less than $25,000: 61.8%
  - More than $25,000: 38.2%
- Living away from Parents:
  - Less than $25,000: 81.5%
  - More than $25,000: 18.5%
**THE COLLEGE**

**President:** Dr. Gail O. Mellow  
**Faculty:**  
355 Full Time  
891 Part Time  
57% Have doctorates — more than twice the national average  

**Founded:** 1971

**College Revenue:**  
40% Government Appropriations  
33% Grants & Contracts  
18% Tuition and Fees  
9% Other Sources  
0% Auxiliary Enterprises

**Charitable Support:**  
LaGuardia Community College Foundation, a separate 501(c)(3), has raised over $11 million since its formation in 2003, and has awarded more than 5,000 scholarships.

**Grants:**  
Secured $15.4 million from government and foundations.

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**DEGREE STUDENTS**

**Annual Tuition**  
$4,566

**Enrollment**  
54% Full-Time  
46% Part-Time

**Entering Academic Credential**  
58% High School Diploma  
36% Transfer  
6% GED (High School Equivalency)

**Age**  
53% 17-22  
27% 23-29  
16% 30+

**Gender**  
58% Female  
42% Male

**Native Languages**  
111

**Receiving Financial Aid**  
48%

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**ADULT & CONTINUING EDUCATION**

**Enrollment by Educational Programs and Services**  
38% Pre-College Academic Programs  
37% Workforce Development and Training  
25% Business Development Services

**Age**  
22% 20-24  
19% 25-29  
22% 30-39  
15% 40-49

**Race/Ethnicity**  
53% Hispanic  
18% Black  
18% Asian  
9% White  
1% Other
LaGuardia's Business Services Programs have helped more than 18,800 small businesses grow and created over 7,700 jobs in little more than a decade.

Goldman Sachs launched 10,000 Small Businesses at LaGuardia Community College. The program has helped small business owners gain greater access to education, capital and business support services.

The LaGuardia Small Business Development Center (SBDC) provides expert management and technical assistance to start-up and existing businesses.

NYDesigns, an incubator for design entrepreneurs, has helped create over 1,650 jobs.

LaGuardia's Procurement Technical Assistance Center (PTAC) helps businesses market their goods and services to the largest purchaser of goods and services—our government.

The Small Business Transportation Resource Center (SBTRC) helps small businesses prepare to compete and negotiate transportation-related contracts.

The Small Business Assistance Program (SBAP) helps small businesses secure affordable health insurance.

**Jobs Created:** 7,714

- 10K Small Businesses (since 2010)
- SBDC (since 2001)
- NYDesigns (since 2004)
- PTAC (since 1999)
- SBTRC (since 2008)

**Contracts Awarded:** $370,511,727

- 10K Small Businesses (since 2010)
- NYDesigns (since 2004)
- PTAC (since 1999)
- SBTRC (since 2008)

**Total Loan Amounts:** $49,620,508

- 10K Small Businesses (since 2010)
- SBDC (since 2001)
- NYDesigns (since 2004)
- PTAC (since 1999)
- SBTRC (since 2008)

**Businesses Served:** 18,839

- 10K Small Businesses (since 2010)
- SBDC (since 2001)
- NYDesigns (since 2004)
- PTAC (since 1999)
- SBTRC (since 2008)
- SBAP (since 2013)
EDUCATION

Goldman Sachs 10,000 Small Businesses at LaGuardia Community College
LaGuardia is a partner with Goldman Sachs in 10,000 Small Businesses, a $500 million national endeavor that helps entrepreneurs create job and economic opportunity.
www.laguardia.edu/10ksb/

SERVICES

The LaGuardia Small Business Development Center (SBDC)
The SBDC helps small businesses grow by helping them develop business plans and apply for government loans.
www.nyssbdc.org/centers/centers.aspx?centid=24

NYDesigns
NYDesigns catalyzes growth for small businesses and entrepreneurs in the design, fabrication, technology and maker communities. NYDesigns pursues this mission by distributing its work across three fundamental concentrations: business incubation, workforce development, and advocacy.
www.nydesigns.org/

LaGuardia Procurement Technical Assistance Center (PTAC)
PTAC helps businesses market their goods and services to government agencies.
www.lagcc.cuny.edu/ptac/

PTAC does not collect number of actual jobs created. Estimates are made using the Federal Job standards Guideline - one job created for every $50,000 in contract awarded.

The Small Business Transportation Resource Center (SBTRC) at LaGuardia Community College
The SBTRC helps new and emerging businesses obtain transportation-related contracts from government agencies.
www.laguardia.edu/Businesses/Small-Business-Transportation-Center/

SBRTC does not collect number of actual jobs created. Estimates are made using the Federal Job standards Guideline - one job created for every $50,000 in contract awarded.

The Small Business Assistance Program (SBAP)
The SBAP helps small businesses get affordable health insurance through one-on-one consultations.
www.lagcc.cuny.edu/Businesses/Small-Business-Assistance/

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<tbody>
<tr>
<td>Number of Clients</td>
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<td>195</td>
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LaGuardia's pre-college programs serve community residents in English as a Second Language, literacy, math, high school equivalency and college transition programs. Serving a population typically forgotten, LaGuardia has shown extraordinary success in designing effective programs that educate and prepare students for training, employment and college.

- LaGuardia's Pre-College Programs in the Division of Adult and Continuing Education served 11,333 adults and young adults in 2014-15.
- More than 2000 youth had paid employment through the Summer Youth Employment Program.
- Over 2,500 international students improved their English through the English Language Center.
- Over 200 out-of-school and disconnected youth prepared for employment through internships.
- 60% of CUNY Language Immersion Program students, who enter the program at the lowest ESL levels, transition into the college after one year.
- 20% of incoming students at LaGuardia (freshmen and transfers) have come through Adult & Continuing Education Programs.

**ENROLLMENT: 11,333**

- **English as a Second Language (ESL)**: 3,159
- **Adult Basic Education (ABE)**: 2,416
- **High School Equivalency**: 2,445
- **College Transition**: 1,905
- **Youth**: 1,208

**CENTER FOR IMMIGRANT EDUCATION AND TRAINING**

- CIET has served over 8,870 adults in English language classes since 2001.
- 4,895 non-native English speaking adults have become more involved in their community as a result of taking ESL/Civics classes.

- 97% of participants in CIET English language classes report gains in follow-up outcomes, such as obtaining or retaining employment and entering post-secondary education and training.
- The NYC Welcome Back Center has provided comprehensive services to help over 900 internationally trained healthcare professionals rebuild their healthcare careers in New York State since 2011.
Students in the Bridge Program, which contextualizes its curriculum around student career and college aspirations, were more than twice as likely to pass the HSE exam and three times as likely to enroll in college than students in traditional HSE programs.

* SOURCES: MDRC calculations using HSE Bridge participation data, New York State HSE Status Reports, CUNY MIS data, and HSE test administration data.

According to the U.S. Census, getting a high school equivalency credential increases lifetime earnings by $331,000.

- Getting an Associate Degree increases lifetime earnings by more than $400,000.
- By getting a HSE diploma and an Associate Degree adults can double their annual earning potential.