THE CITY UNIVERSITY OF NEW YORK
BLACK MALE INITIATIVE
NINTH ANNUAL CONFERENCE
DIVERSITY, BUSINESS AND ENTREPRENEURSHIP

Keynote Speaker - Morning Lecture
Terrie Williams
Principal/Founder, The Terrie Williams Agency
Author, Black Pain: It Just Looks Like We’re Not Hurting
One of Ebony magazine’s “Power 150” for Activism
50 Women on a Mission to Change the World – Women’s Day magazine

Keynote Speaker - Early Afternoon Lecture
Joshua DuBois
Principal/Founder, Values Partnerships
Former Director, White House Office of Faith-based and Neighborhood Partnerships
Author, The President’s Devotional

Morning Panel Discussions
- Film Screening: The Powerbroker: Whitney Young’s Fight for Civil Rights
- What is Entrepreneurship? - A Forum for High School and GED/HSE Students
- A History of Latino Economic Empowerment in New York City
- Buried in the Bitter Waters: African American Entrepreneurship under Segregation
- After Croson and Adarand: The Demise of Government Set Asides
- The Economics of Hair Care, Beauty, Style and Fashion

Afternoon Panel Discussions
- Asian American Entrepreneurship and Leadership in New York City
- A Criminal Justice History Cannot Stop You from Starting Your Own Business
- Business and Technology in the Digital Age – Preparing Yourself to Create the New Facebook or Twitter
- How to Start your Own Business
- Preparing for Business School: Student and Alumni Panel Discussion on Knowledge Flexibility and Success
- Diversity and Opportunity in Music, Fashion and Culture in New York City

Baruch College, The City University of New York
One Bernard Baruch Way (55 Lexington Ave. at 24th St), New York, New York 10010
Friday, October 3, 2014, 8:30 am to 6:30 pm

As space is limited, please register online as soon as possible at: http://www.cuny.edu/bmi

For directions, please visit: http://www.baruch.cuny.edu/map.html or call (646) 312-1000

CUNY Black Male Initiative programs are open to all academically eligible students, faculty and staff without regard to race, gender, national origin or other characteristic.